



Project Title	Marine debris removal and preventing further litter entry	
Acronym	MarineClean	
	ECO/101277396/S12.601543	
Start date of the project	November 1 st 2011	
Associated WP	WP7 Dissemination activities	
Associated Task	Task 7.7 Project homepage	
Deliverable	D7.6 Project website	
Coordinator	TURNA	
Partner responsible	UZ FMENA	
Partners involved	/	
Due date	30.4.2012 (M6)	
Actual date	30.4.2012 (M6)	
Dissemination level	Public	✓
	Confidential	



The project MarineClean is funded from the European Community's Competitiveness and Innovation Program [CIP], Eco-Innovation initiative, under the Grant Agreement "CIP-EIP-Eco-Innovation-2010: Pilot and market replication projects - ID: ECO/10/277396".

The information and views set out in this publication are those of the author(s) and do not necessarily reflect the official opinion of the European Communities. Neither the European Union institutions and bodies nor any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.



CONTENTS

1	INTRODUCTION	4
2	WEB SITE DOCUMENTATION.....	5
3	CONCLUSIONS	9



1 INTRODUCTION

The MarineClean web site serves as an important tool for project dissemination, partner communication, monitoring R&D developments and establishing engagement with stakeholders according to the strategy defined in the task 7.7 as defined in the Annex1 to the Grant Agreement. To serve these purposes, a public web site with restricted area for internal partner access and for storage of project information has been launched.

This deliverable forms part of the WP7, Dissemination Activities. One objective of this work package is to make sure that non-confidential information about MarineClean project and its results are disseminated to an audience as wide and relevant as possible, ensuring the highest possible impact from the project.

For the purposes of the project MarineClean, website has been designed to inform the public about the content, objectives and activities of the project. In addition to basic information about the project, Work Plan has been published as a list of project partners. Website is divided into a public section that, besides basic information about the project and the partners, gives the review of the activities and an overview of the news about the project presentation at fairs, conferences, and in newspapers. The second part of the Web is designed for the members of the project and has limited access, i.e. authentication is necessary. In this section one can access the final version of the marketing materials (flyers and posters) for use by all partners for the purposes of lobbying and presenting the project, and the list of persons working on the project with their photos and contact information. Besides the website, a need arose to develop document management platform with which the two partners could post working documents, amend them, complete the final versions of the documents, and distribute templates for PowerPoint presentations, project memoranda, reports, etc.

2 WEB SITE DOCUMENTATION

After registering a domain marineclean.eu, we have started to design the website, making the necessary graphic details, headers, icons and logos. Site is divided into five main pages:

- Project (Landing page, Fig. 1),
- Activities (Fig. 2),
- News and Events (Fig. 3),
- Partners (Fig. 4) and
- Contact (Fig. 5).

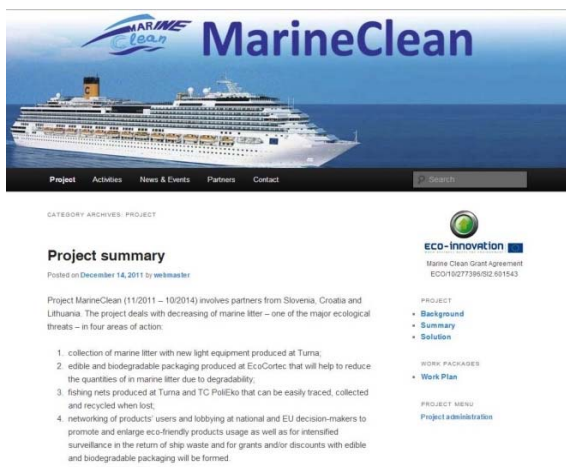


Figure 1. Landing page of MarineClean project

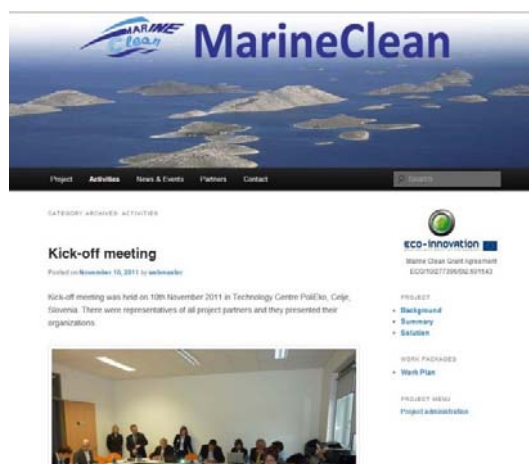


Figure 2. Activities page

Project page gives a brief summary of the project and consists of three parts: Background, Summary, Solution. Work Packages page was added that hosts the diagram of the Work Plan. Page Activities is intended for publication of activities on the project and brief reports of the meetings of members of the project MarineClean.



Figure 3. News & Events page

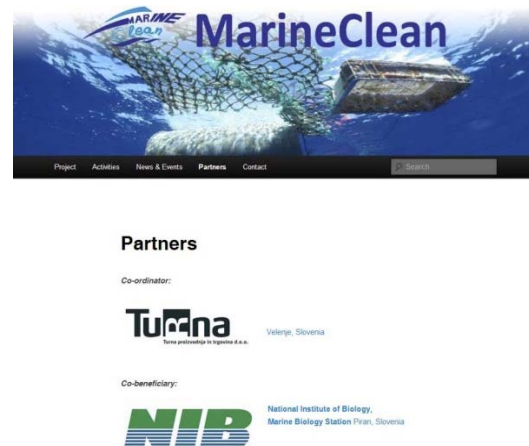


Figure 4. Partners page

Page News & Events publishes news and reports on activities related to the promotion of the project in the media, at conferences and trade shows. Page Partners is dedicated to partners – companies and organizations on the project that were presented with the visual identity of each partner and a link to their home site.

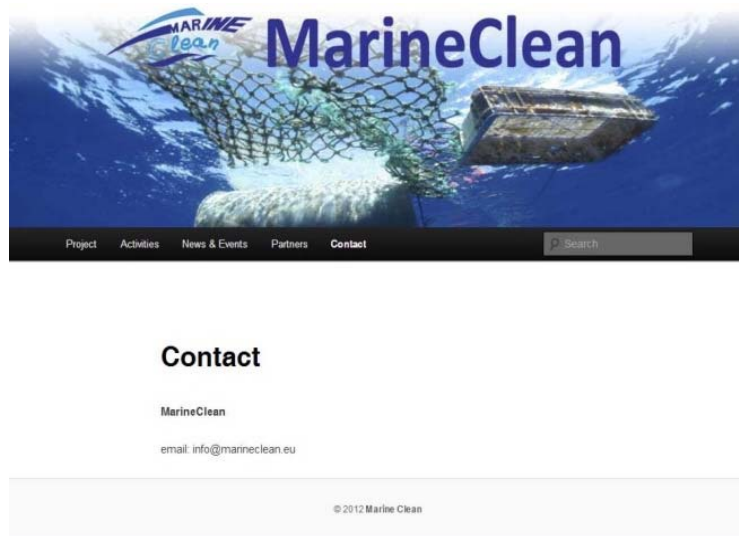


Figure 5. Contact page

To access the website of limited access, authentication is necessary (Fig. 6), after which one can access pages Project Administration (Fig. 7) and Project Staff (Fig. 8). Page Project Administration is intended for project members to access final marketing materials to promote the project. Page Project Staff is participants' database with all members contact data working on the project.

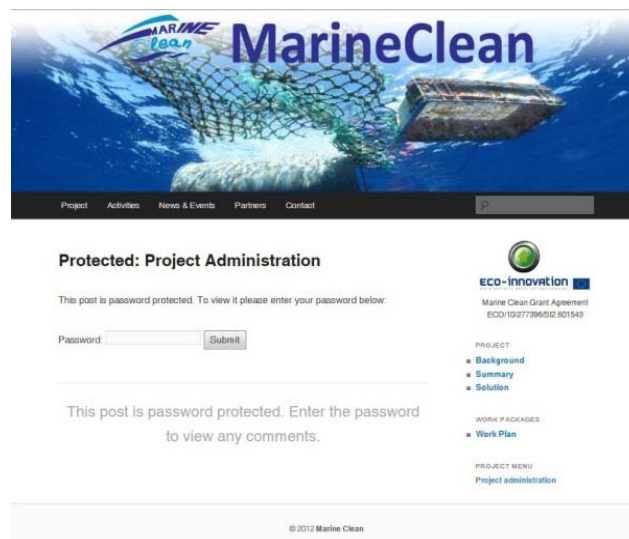


Figure 6. Authentication



Figure 7. Project Administration page

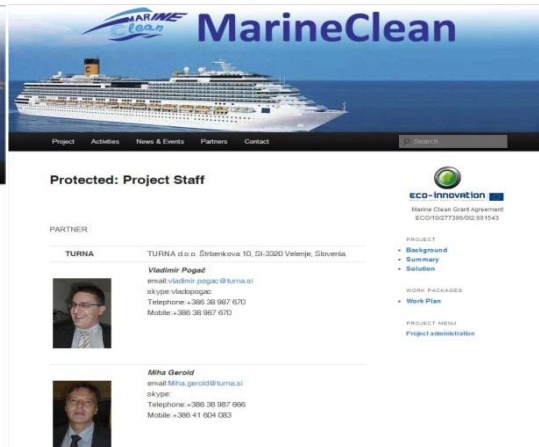


Figure 8. Project staff page

A few months after the website of the project was uploaded to server and released to the public, a need appeared to set up the system for files exchange among partners. The additional scripts were required in order to incorporate document management system in the webpage system. The problem was complex because the users should be given the powers to access administration of the website, but disable access to the configuration of website. For this purpose, a new script and a new user group has been created with DOCUMENTS powers that will be able to access the system for the exchange of documents. After more than two months of work on the script and testing, in early July 2012 the system was launched for the use of members of the project.

MARINE CLEAN DOCUMENT MANAGEMENT

Document management website (Fig. 9 and 10)) is intended for partners to work on documents, amend them, complete the final versions of the documents, and distribute templates for PowerPoint presentations, project memoranda, reports, etc.

Document management website login: <http://www.marineclean.eu/wp-login.php>



Figure 9. Document management website login

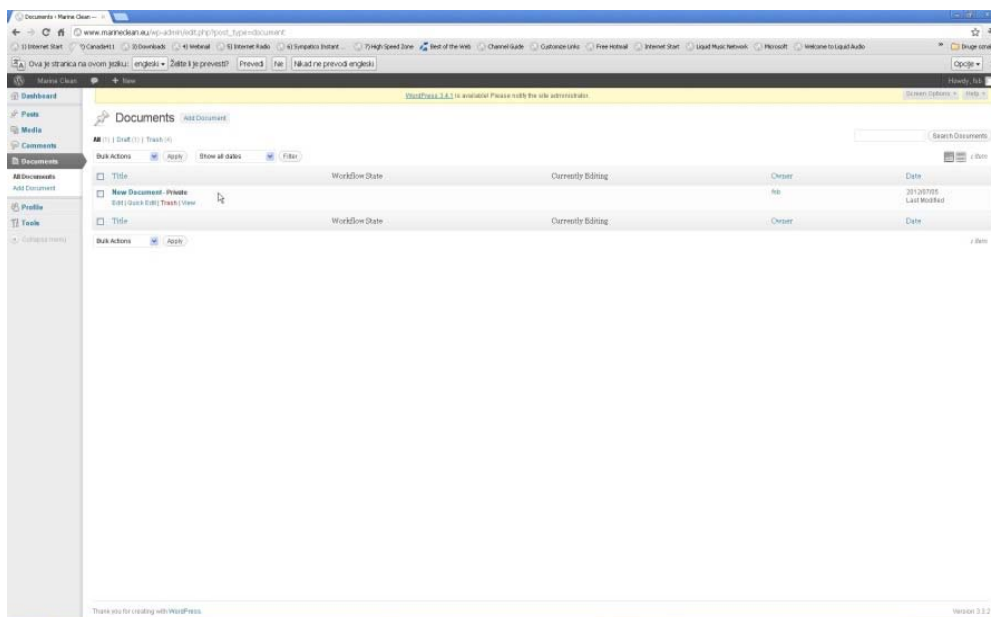


Figure 10. Document management page



3 CONCLUSIONS

The MarineClean web-site can be found at <http://www.marineclean.eu/>. It was launched during the first months of the project and will be updated on a regular basis.

The MarineClean web site is a lively online platform with up-coming contents, news, and information. Thus, regular visits to the web-site will show further details; the progress of the project. Overall, it is expected to serve as a very good promotion tool to prepare the commercialization of the MarineClean products, and as such it will focus more and more on the product and less and less on the project while finalizing this step.